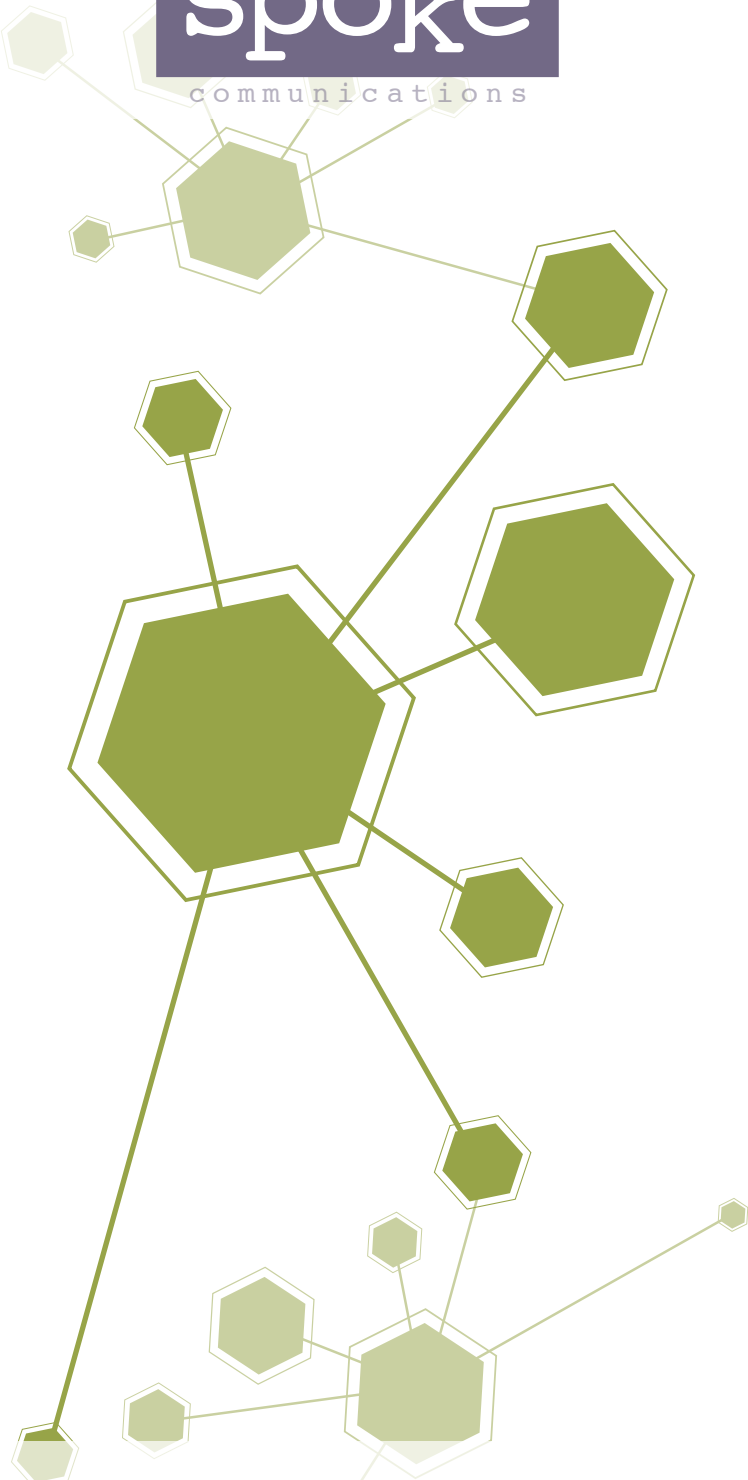




communications



**COMMUNICATIONS:  
CONNECTS**

For over a decade, **SPOKE Communications** has been on the front line of marketing communications strategies - producing **profitable connections** through digital marketing, conventional marketing, and the integration of the two **for our clients.**

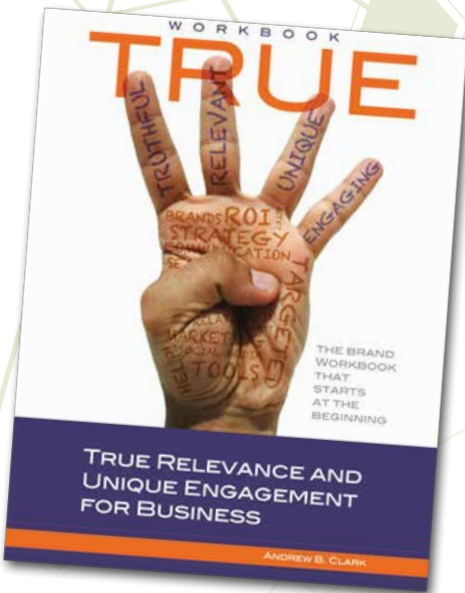


# BRANDING

Through our trademarked **TRUE Branding™** process, SPOKE helps build brands that have direction, connectivity, understanding, and **impact** within the marketplace.

**TRUTH  
RELEVANCE  
UNIQUENESS  
ENGAGEMENT**

drive effective brands.



Ask about the TRUE Branding™ Workbook - The Brand Workbook That Starts at the Beginning.

# STRATEGY

Many companies know **where they need to be**, but lack the time, talent, and temperament to reach their destination. Through strategic research, planning, budgeting, and collaboration, SPOKE **defines the path** to the customer's front door.

Consumer Profiling & Targeting  
Data Research & Collection  
Competitive Market Research  
Market Engagement Studies  
Strategic Planning



# EXECUTION

When it comes to “**Moving the needle**” the actions needed to make strong connections with your customers must:

- 1) **Follow proven strategies, and**
- 2) **Properly reflect the brand.**

SPOKE masters these duties with years of proficiency in combining:

**Creative Campaign Development**  
**Digital / Web Design & Development**  
**Social Media Marketing**  
**Search Engine Optimization**  
**Print Design & Production**  
**Advertising Management**  
**Public Relations**  
**Media Relations (TV, Radio, Digital)**  
**Video Development & Production**



# MEASUREMENT

“If you build it, they will come,” only works in movies and make believe.

At the end of the day, you need to **know the work has been done and has made an impact.** SPOKE makes sure the connections made are **trackable, show value, and provide direction** for future engagement.

Whether the returns are digital analytics or tickets punched at the gate, **you'll know** the actions taken through your marketing communications truly **connected.**



# NEXT

**SPOKE Communications partners** with our clients to create and execute on the best marketing communications strategies possible.

Through direct lines of contact, transparency, and trust, the **relationships** we build are long-lasting and infinitely **valuable to our entire team.**

**When you're ready to find and connect to your customers on a higher level, we're ready to help you take that journey.**

Please let us know if you have any questions by contacting us at:

**[www.SPOKEcom.com](http://www.SPOKEcom.com)**

**Call: 515-257-6584**

**or Email: [biz@SPOKEcom.com](mailto:biz@SPOKEcom.com)**





# COMMUNICATIONS: CONNECTS

A photograph of two silver tin cans connected by a brown string, illustrating the concept of communication. One can is at the top, tilted, and the other is at the bottom, upright. The string is looped between them.

## CONNECT TODAY!

spea**k**

branding

strategy

execution

measurement